## **QUARTERLY ISSUES AND PROGRAMS LISTING**

July-August-September 2010

# KTVL-TV MEDFORD-KLAMATH FALLS, OREGON

#### PROGRAM NOTES:

News10:

Monday-Friday ~ 6:00am, 12:00pm, 5:00pm, 6:00pm, 11:00pm

News10:

Saturday-Sunday ~ 6:00pm, 11:00pm

Public Service Announcements: Run of Schedule

Special Programs: As Listed

News stories are 1-4 minutes in length Public Service Announcements are :10 - :60 Special Programs lengths are as listed

> For more information regarding this file Call Sheila Giorgetti or current Administrative Assistant at (541) 773-7373

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MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
Services / Armed Services  Mental health consequences of confirst online community for Iraq and A			7/1/2010 ration of veterans	. Veterans are u	268 orged to join the
Seniors / Services Donate and/or volunteer to Meals or	Food & Friends/Hom wheels for the home-bo		7/1/2010 waa.org.		198
Transportation / Safety In Oregon, motor vehicle crashes a drivers are reminded of simple but e	On the Road are the number one caus ssential steps that help k	PSA se of death and eep child passe	7/1/2010 I injury for kids 14 angers safe.	1 and under. Pa	116 rents and other
Services / Armed Services  To the men and women of the Unite can help at USO.org. The USO. Ur	Overnight :60 d States armed forces, th htil Every One Comes Ho	PSA ne USO delivers me.	7/1/2010 the joys and com	nforts of home. Fi	188 ind out how you
Services / Armed Services  To the men and women of the Unite can help at USO.org. The USO. Ur			7/1/2010 the joys and com	oforts of home. F	48 ind out how you
Community Services / Veterans Paralyzed Veterans of America is de	Courage edicated to ensuring our i	PSA njured veterans	7/1/2010 get all the benefit	s they've earned	213 and need.
Education / Literacy Success in school and life starts with become better learners throughout to	Camelot h literacy. When children heir school years and be	PSA become good ( yond.	7/1/2010 readers in the ear	ly grades, they ar	46 e more likely to
Environment / Recycling  Rechargeable batteries can be rech you protect the environment by prop recycle.	Battery Recycle narged thousands of time perly disposing them. Vis	PSA s, but eventual sit call2recycle.	7/1/2010 ly they wear out. org or call 1-877-2	When that happ 2-RECYCLE. An	315 ens, make sure swer the call to
Community Services / Veterans Veteran's are at risk of depression a	Veteran Suicide nd suicide. The Veterans	PSA s Suicide Preve	7/1/2010 ntion Hotline can	help - call 1-800-2	165 273-TALK.
Services / Armed Forces There are those those who dedicat greater than themselves. U.S. Marir		PSA of honor, to a	7/1/2010 a life of courage a	and a commitmer	207 nt to something
Community Service / Health Care When you're uninsured, life turns ou Health Center has helped. Call 773-	Comm Health Ctr It differently. 8 out of 10 3863 for more informatio	PSA working familie n.	7/1/2010 s do not have ins	urance. Since 19	191 172, Community
Services / Armed Services  Mental health consequences of confirst online community for Iraq and A			7/1/2010 ration of veterans	. Veterans are u	149 rged to join the
Community Services / Veterans Paralyzed Veterans of America is de	Advocating edicated to ensuring our in	PSA njured veterans	7/1/2010 get all the benefit	s they've earned	176 and need.
Women / Health Issues It only takes minutes to have your br is critical. To learn more contact Sus 8241.	Burned reasts checked, yet millio san G. Komen For the Cu	PSA ns think they're ire, Oregon & S	7/1/2010 not at risk so th W Washington at	ne danger grows. komenoregon.or	137 Early detection g or 1-800-404-
Consumer Affairs / Information Major banks will need permission b now have to give the customer the c don't have enough money in your ac	option to sign up for over	draft protection	or to decline the	11p, 6a, 12p ses or ATM withd program. If you	3 Irawals. Banks opt out and you

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Young People / Social Issues	Think Before You Speak	PSA	7/1/2010		150
MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS

Homophobic remarks such as "that's so gay" are the most commonly heard thype of biased remarks at school. Research shows that these slurs are often unintentional and are part of teens' vernacular. Most do not recognize the consequences, but the casual use of this language often carries over into more overt harassment.

Law Enforcement / Copyright Anti-Piracy News 7/1/2010 5p, 11p, 6a, 12p 4
Another new law starting July 1st will make it harder for college students to illegally swap the lastest chart-toppers and blockbusters. Southern Oregon University, along with other colleges and universities across the country, had to prove to the government they're joining the music industry's online piracy fight. It will be harder to access the necessary internet connection, popular sites will be monitored and offenders will be disciplined.

Consumer Affairs / Prices Tan Tax News 7/1/2010 5p, 6p, 11p, 6a, 12p 5
Effective July 1st, tanners will pay a new 10% tax to use indoor tanning beds. Some business owners are feeling burned and left in the dark by lawmakers when they passed the new tax in the healthcare reform bill earlier this year.

Community Services / Donations Fan Drive News 7/1/2010 6a, 12p, 5p, 6p 5
It's time for the Salvation Army's annual Fan Drive. The group collects fans every summer to help keep people cool in the hot weather. The fans go to older and disabled people and families with babies. You can drop off a fan or cash to be used to buy fans at the Salvation Army Thrift Store on Central in Medford.

7/9/10: The Salvation Army says they have blown through 48 fans, giving them out to low income families. With more triple digit days ahead and even more people in need, they're asking for more donations.

Environment / Air Quality Carbon Monoxide News 7/1/2010 6a, 12p 2

New rules on carbon monoxide alarms for some households starting July 1st. When a landlord enters a new rental agreement, if the home or apartment has a carbon monoxide source, the residence needs an alarm by the time the renter moves in. Right now this new rule applies only to new rentals, but by April 2011 all rentals, new sales or remodels need to have the alarms.

Fire Season Fire Season News 7/1/2010 6a, 12p, 5p, 6p, 11p 12
Fire season is matching the record for the latest start ever. Crews say the July 1st start is because of the wet month of May.
They hope this late start gave residents enough time to get ready. Property owners should clear their property of tall, dry grass and dead trees, mow lawns, and make sure crews can clearly spot the address in case a fire breaks out near your home.

7/1/10: Fire Season kicks off today and that means more jobs for firefighters. With more calls and more danger during fire season, Fire District Number 5 is beefing up their staff.

8/10/10: Wacky weather is to blame for a slow fire season. Although fire fighters aren't complaining about the lack of flames, they don't want the slow season to catch people off guard. Even with the slow season, all fire restrictions are still in effect.

Environment / Water Supply Merrill Water News 7/1/2010 6a, 12p, 5p, 6p, 11p 7
Water stopped flowing for 1,000 people in the town of Merrill. Crews are working on the water tower and well trying to figure out what caused it to stop flowing water to residents there.

City officials say the water level of the main and back-up well lowered below the pumps, causing the water to stop flowing. They are hoping to fix the problem by Saturday. Crews are working to lower the pumps so they can reach the water. The City is offering porta potties and trucks are supplying drinking water. The local pool has also opened its facilities and is letting residents use the showers.

Economy / State Budget CA Cash Crisis News 7/1/2010 11p, 6a, 6p, 11p, 5p 6
Governor Schwarzenegger has ordered more than 200,000 state workers be paid minimum wage this month because the Legislature failed to pass a budget on time.

7/2/10: State workers are one step closer to getting their pay slashed to minimum wage. A state appellate court sided with the Schwarzenegger administration.

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MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
Two days into the new fiscal year a with lawmakers. But it's all quiet understand Californians are upset vot on vacation.	in Sacramento. The	state faces a \$	19 billion deficit.	Some sentators	s say they car
7/16/10: California State workers of workers minimum wage. The judge	can breathe easy for no ruled it would cause to	ow. A judge has o much harm to e	refused to force employees.	the State Control	ier to pay state
8/20/10: California's budget crisis of and Democrat leaders in one room,	drags on with no end in and no meetings are or	sight. It's been the calendar.	6 weeks since th	ne Governor met v	with Republicar
Law Enforcement / Laws People handing money to panhandl effective immediately blocks driver parking lots are still okay.	Panhandling ers in Medford better pr s and passengers fron	News repare to fork ove n giving money	7/2/2010 er nearly \$75 to po to solicitors on N	5p, 6p, 11p olice as well. A no Medford streets.	3 ew Medford law Sidewalks and
Business / Development Angel Investment Network pairs en and start their business. SOREDI i out of this region to find the investor Medford.	s also involved in the p	roject. Leaders	are hoping start u	ıp companies woı	n't keep moving
Political Process / Initiatives Backers of a marijuana measure are marijuana users to buy the drug fron	Med Marijuana e confident it will make n State regulated disper	News the November bansaries.	7/2/2010 allot. The measur	5p, 6p re would make it le	2 egal for medica
Transportation / Driving Kids who complete a driver educati ODOT approved driver education co	Driver Ed on course have fewer o ourse online and help yo	PSA crashes, get fewe our kids drive safe	7/2/2010 er tickets and ma ely.	y pay less in insu	135 rance. Find ar
Armed Forces / Veterans Show your thanks and support for a	Veteram E-Cards veteran or active duty s	PSA service member b	7/2/2010 by sending an e-c	ard. Visit www.pv	117 a.org.
Recreation / Outdoor Expect fewer booms this holiday we dimmer this year as cities across the	4th of July sekend as city budgets e region struggle to pay	News bust. The crack for the Nation's t	7/3/2010 le of color and bo pirthday party.	6p, 11p, 6a, 12 oom of a fireworks	p 6 s show is a little
7/4/10: People lined the streets for city's Red, White, and Boom event v	the City of Ashland's 4t vill take place at Harry 8	h of July parade. & David field begi	You can catch a nning around 9:4	ı fireworks show i 5pm.	n Medford. The
Economy / Employment Time is running out for Oregonians Senate. While Congress continues	Jobless receiving unemploym to debate, those withou	News ent benefits afte t a job are runnin	7/5/2010 r a bill to extend ng out of options to	12p, 5p, 6p, 11 benefits is being o stay afloat.	p, 6a 6 heid up in the
Economy / Recession An unexpected spike in foreclosures Jackson, Klamath and Curry Counti recession, so it's foreclosure rate wil	es. The State's senior	economist says i	7/5/2010 It quarter. State-v t's a matter of tim	12p, 5p, 6p, 11 vide hot spots inc ing: Oregon was	ude Josephine

Spooked Dogs News 7/6/2010 5p, 6p, 6a, 12p 4
Spooked by the bang and boom of fireworks, dozens of dogs ran away on the 4th of July weekend. The Jackson County
Animal Control is swamped with lost dogs, found dogs, and owners desperate to find their family pets. Families are urged to

check newspaper ads, call and stop by the different animal shelters.

Recreation / Pets

# QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-TV MEDFORD Quarter: July-August-September 2010

MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
Recretion / Music Love going to the Britt Festival, t and collecting cash at the same t anywhere between \$4 and \$8 an line sitting.	ime. You can go online to	britt-sitter.com	to find some kids v	who will help you s	kip the wait for
Health / Heat-Related Potential record-breaking heat w plenty of water and reapplying so Forecasters also warn people not	unscreen. The public is a	dvised to be aw	7/7/2010 orking outside are are of heat-related	12p, 5p, 6p, 11p taking safety seri d illnesses and tak	ouslydrinking
Health / Smoking Smoking in your home may soon smoking inside their units. The affecting the children in nearby ho	ban starts September 1	News County Housing st after officials	7/7/2010 g Authority is now say more renter	12p banning low incom s are complaining	1 ne renters from the smoke is
Law Enforcement / Prostitution A Craigslist prostitution ring has around town with at least 12 "jo investigation also revealed the w theft.	hns" in local motels, priva	ite homes, and	even her own ho	use. Police say t	everal women he month-long
Law Enforcement / Gangs A spike in gang violence behind attacking each other and their su teach gang outreach classes in he	ipervisors. A new prograi	m will identify th	e gang member,	keep them away f	ng people are
Recreation / Music The Britt Festival presents: The S Cullum and Gin Wigmore on July	Britt July - 1 Swell Season and Black Pr 23. For more information	PSA airie on July 20, visit www.brittfe	7/9/2010 Jimmy Cliff and T st.org.	revor Hall on July	69 22, and Jamie
Education / Reading SMART (Start Making A Reader <sup>-</sup> go into the schools and read to ch	SMART Today) transforms the live ildren. To volunteer, conta	PSA s of children in c act SMART at 80	7/9/2010 our low income sch 00-355-3999 or ww	nools. Volunteers a w.getsmartoregon	18 are recruited to org.
Education / Funding  No music teachers in elementary  District. The Superintendent says the Governor.	CP Schools schools, no sports in mid s the school board was for	News dle schools and ced to make the	7/9/2010 17 people out of cuts because of	6a, 12p, 5p, 6p, a job in the Centra across the board c	I Point School
Fires / Wildfires Fire crews are still putting out fir sparked around a dozen fires, all	Fires es from last night's thund in remote areas north of th	News erstorms. Acco le Valley.	7/9/2010 rding to Oregon [	5p, 6p, 11p Department of For	9 estry, lightning
7/12/10: It was a busy day for fire fire danger level later this week, w	e crews still battling fires si which will limit the hours ch	tarted by last we ainsaws and lav	ek's thunderstorm yn mowers can be	ns. Officials anticip used.	ate upping the
Recreation / Outdoor An indoor skateboard park is the skateboarder needs to keep busy		News Pass. The Gr	7/9/2010 ind House is a wa	5p, 11p arehouse filled with	2 h everything a
Fires / Industry A four alarm fire engulfed a Wh contained; every available fire de Davis Forest Products and a sepa	partment from Jackson and	News red nearby bus d Josephine Co	7/9/2010 inesses. It took t unties responded.	5p, 6p, 11p, 6a, Iremendous effort Two buildings we	to get the fire

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MAIN / SECONDARY ISSUE TITLE PROGRAM START DATE AIR TIME RUNS DESCRIPTION

7/10/10: Crews begin clean-up efforts after the massive fire at a White City Mill. Fire crews spent the day dousing the area to prevent any flare-ups, a process that could continue for days. Officials say it is still too hot to let investigators in and it may be a up to a week before they can begin the investigation.

7/12/10: Fire crews are trying to figure out what caused Friday's massive fire in White City. Investigators say it took them longer than usual to get into the debris because the fire was still very hot several days after flames were gone.

7/20/10: Fire officials have completed their investigation into what started the fire that destroyed Davis Finished Products and they can't determine a cause. Fire District 3 was out mopping up the area for about 5 days, now a private contractor is working to put out small fires burning in debris piles on the property.

Business / Employment Vet Job Fair News 7/11/2010 6p, 11p, 6a, 12p 4
A job fair at Crater High School in Central Point brought job opportunities for veterans hunting for work since their return home to Southern Oregon. Organizers say it was an effort to match soldiers who need work with employers who have work. They said it was a huge success.

Community Services / Donations House News 7/12/2010 6p, 11p, 6a 3
Chase Bank has donated a house to the local Habitat for Humanity. The bank was unable to find a buyer for the 3-unit home located on 4th Street. Habitat's plan is to tear it down because two of the units are in bad shape. Recently, other banks have offered discounts to the organization, but not donations.

Economy / Employment Unemployment News 7/13/2010 5p, 6p, 11p, 6a, 12p 24
Oregon's latest unemployment rate is out and the numbers have not changed. The rate peaked last spring at more than 11.5%. It dropped over the rest of 2009, but most of this year it has hovered around 10.5%.

7/19/10: New unemployment numbers are out for Southern Oregon. Jackson County stayed about the same in June at 12.1%. Josephine County saw a bit of a drop to 13.9%. The weeks-long stalemate over a bill to extend unemploment benefits could end tomorrow.

8/17/10: There was no improvement last month in Oregon's jobless rate; it's been stuck in the same place for the last 9 months--10.6%. Oregon posted job gains in construction and manufacturing, but those increases were offset by seasonally adjusted job declines in government and health services. The national unemployment rate for July was 9.5%.

8/24/10: Unemployment is up again in Southern Oregon. Numbers show about a half percentage point increase for both Jackson and Josephine Counties. They're about the same as they were a year ago, Jackson County is 12.8% and Josephine County is 14.3%. Statewide numbers are looking better, steady from June to July at 10.6% and down almost a percentage point from this time last year.

9/3/10: New numbers from the government show the number of unemployed people in the U.S. went up last month. The White House says there's reason to be optimistic; the President is calling on Congress to pass a new bill to help lower unemployment.

9/14/10: New unemployment numbers are out for the month of August, unchanged from July at 10.6%.

9/21/10: Unemployment numbers are out for Jackson and Josephine Counties, with both regions showing slight increases from last month. Unemployment rates for Jackson County shifted a tenth of a point from July to 12.8%. Josephine County is also up 1.1% from July to 14.3%.

Political Process / Debates Gov Debate News 7/13/2010 5p, 6p, 11p, 6a, 12p 5
The Republican candidate for Oregon Governor will not take part in the Oregon Newspaper Publishers Association's Summer Convention debate this week in Salem. He says he'll be on vacation. The debate is a decades old tradition in Oregon politics.

Transportation / Busses Bus Passes News 7/13/2010 12p, 6p, 11p, 6a 4
People working in downtown Medford can get free passes to ride the bus to work. The Heart of Medford Association and
Rogue Valley Transportation District are offering the 20-ride passes worth \$40 through the end of the year. The idea is to
reduce downtown traffic, save people money, and leave more parking spaces for downtown visitors.

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Fire / Fire Occasion			
MAIN / SECONDARY ISSUE TITLE DESCRIPTION	PROGRAM START	DATE AIR TIME	RUNS

Fire Season

Fire Danger

News

7/14/2010

5p, 6p, 11p, 6a, 12p

11

The fire danger will be increased to High, meaning new fire restriction take effect restricting the use of lawn mowers and chain saws. The restrictrions do not apply in Medford city limits, but they do affect just about everyone living in Jackson and Josephine Counties. Motorized vehicles are only allowed on dirt or paved roads; chain saws and other power tools are not allowed during the hottest part of the day between 1pm and 8pm; and mowing of dead or dry grass is als not allowed during those hours.

9/20/10: The fire danger drops to Moderate today. Because of recent wet weather, the Oregon Department of Forstry has moved the arrow into the blue zone. While it's lower, they want to remind you there's still no burning and it is still fire season.

Law Enforcement / Drugs Marijuana Grows News 7/14/2010 5p, 6p, 11p, 6a, 12p 5
Seven Southern Oregon Sheriffs are joining forces for the first time to uncover illegal marijuana grows. These grows take a
toll on the environment and are often protected by weapons. This is the beginning of the grow season; Sheriff's Deputies
advise hikers to keep their eyes open and watch for people hiking deep into the woods carrying fertilizer or piping for irrigation.

Recreation / Music Britt July - 2 PSA 7/16/2010 57
The Britt Festival presents: Blake Shelton and Chance McKinney on July 30 and An Evening With The Fab Faux on July 31.
For more information visit www.brittfest.org.

Political Process / Local Issues White City News 7/16/2010 12p 1
Petitioners are collecting signatures in an effort to make White City a real city. If they meet their Tuesday deadline, voters in November could decide whether or not to incorporate the small community.

Economy / Marriage Divorce News 7/16/2010 5p, 6p, 11p 3

A Medford attorney says her firm is handling more divorce cases than ever before, this year working 43 cases--nearly quadrupling last year's dozen. More couples are splitting up and blaming the economy. In addition to divorce, the attorney says she's seeing more child custody cases that involve partners who split up but were never married.

Environment / Pollution Plastic Bags News 7/17/2010 6p, 11p, 6a, 12p 4
A local lawmaker wants to bag plastic bags. For environmental reasons, Republican State Sentator Jason Atkinson of Central
Point is proposing a bill that would ban plastic bags from Oregon stores. News10 spoke to people arround the Rogue Valley
and asked what they thought of the plan; most agreed with the green idea. Atkinson hopes to get the bag bill passed during
the 2011 legislative session.

Recreation / Fairs JaCo Fair News 7/17/2010 6p, 11p, 6a, 12p, 5p 38
People were filling the Jackson County Fairgrounds this weekend. The fair isn't opened yet, but people were out setting up.
The Jackson County Fair kicks off Tuesday and last through next Sunday.

7/19/10: The Fair opens tomorrow and final touches are being added to vendors and attractions. Ticket prices are \$9 for adults, free for Seniors on opening day before 2pm, \$4 for children ages 7 and older.

7/20/10: News10 shows you how to have fun at the Fair on a tight budget.

7/21/10: Some of the biggest attractions at the Fair are the rides. A lot goes into make sure the good time is a safe one. Rides are checked during set-up and daily before opening to make sure everything is working properly. Safety inspections with the State of Oregon and seminars for employees make sure that nobody gets hurt.

7/23/10: It's prime time for the heat. News10 shows you how to stay safe and cool at the Fair. News10 also looks at how the Fair is benefiting from people opting out of a vacation and saving money with stay-cations.

7/24/10: The high attendance at the Fair is benefitting many non-profits. For 17 years, the Crater Foundation has been raising money through the Fair to by selling soda and water. Their sales are up about 35% compared to last year. Organizers say they are surprised by how well they are doing this year and accredit this to the high attendance numbers and hot weather.

7/24/10: In spite of record attendance, many vendors say it has been an average or below average year for sales. The Fair Grounds Director says there was a 10% rise in attendance until Saturday and expects high temperatures hurt attendance overall.

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MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
Community Services / Hunger A 5-year dream to open the Medford F by the end of July to open their store.	Food Co-Op Food Co-Op is winding o If they raise the money	News lown to a coup by the end of t	7/18/2010 le of weeks. Foun he month, the Co-	6p, 11p, 6a, 12p ds of the Co-Op ned Op could open by O	4 ed \$150,000 ctober.
Transportation / Roads Work is getting underway to repair cr says crews will be working from 10pm	Road Work acks in the Interstate 5 to 6am until next Friday	News viaduct through . During those	7/18/2010 n Medford. Orego times, lane closu	6p, 6a, 12p in Department of Tra res can be expected	3 ansportation l.
Education / Districts Parents are lying about where they DiChiro. This Fall, the District will re mortgage statement or rental agreeme	quire additional proof o	f residency. F	Proof includes a re	eal estate document	t, such as a
Young People / Community Service Teen offenders are joining the Medi program for the Medford Police Dep tagged. Most of the supplies have been	partment is hitting neigi	hborhoods, rej	7/19/2010 ford's graffiti prob painting homes a	5p, 6p, 6a blem. A new graffi nd businesses that	3 ti education have been
Education / Technology Ashland schools are keeping up with District will use iPod Touch's to help te			7/20/2010 urriculum. Three	5p, 6p, 6a schools in the Ash	6 land School
8/24/10: Ashland school teachers are are training on iPod Touch's to use in only on papers and pencils, but they're	the classroom. The A	shland Superin	itendent says the	how to use an iPod iPods actually save	d. Teachers money, not
Transportation / Airlines Increased ticket prices and harder to Medford to	Horizon Air find flights out of Medfo	News ord could be or	7/21/2010 the way. Horizo	5p, 6p, 11p n Air is eliminating	3 a flight from
The Airport Director says Horizon is c should stay fairly grounded.	utting down on flights a	cross the board	d, and as long as	they are still flying,	ticket prices
Education / Supplies The Medford School District has made time. For those who may need a little help families they work with, but this year.	more help, the Maslow	Project is disti	ributing donations	for those in need.	2 h economic They always
Community Services / Housing Habitat for Humanity broke ground fo volunteers broke out the shovels to sta	Habitat or a new project that w ort the development in M	News ill give 10 nee edford.	7/24/2010 edy families a roo	6p, 11p, 6a, 12p f over their heads.	4 Dozens of
Recreation / Music The Britt Festival presents: The Classi	Britt - Classical cal Festival on August 6	PSA th. For more ir	7/24/2010 nformation visit ww	rw.brittfest.org.	61
Fires / Fire Season Oregon Department of Forestry crews in effect for much of Southern Oregon.					flag warning
Environment / Management A Federal judge in Medford will consarguments on a motion brought by a claims the civil rights of dam opponer allowing the dam removal.	group trying to stop Jac	ckson County (	from removing the	century old dam.	listened to The lawsuit
7/28/10: Work to remove Gold Ray E stop-work order sought by four local remove it as a long-term financial liabil	people trying to preven	t removal of th	ne century-old dar	refused to extend a m. Jackson County	a temporary decided to

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MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
8/11/10: They're not calling it a anticipated. Crews had to temp					
8/11/10: Water is flowing over Gold Hill use the river for their dam gave way, it sent debris d level is making the river run fas	day-to-day operations, b ownstream that can be v	out now the dam is i	reeping some of t	hem out of the wa	iter. When the
Economy / State Budget Day 26 of the California budg without signing a budget. Without					
9/24/10: California's long budg Schwarzenegger and legislative	et stalemate may be ne leaders say they've rea	earing an end. Near ched an agreement	rly 3 months after on the framework	the fiscal year be for a new state bu	gan, Governor dget.
Fires / Fire Season  Dozens of fires in Northern Ca there are more than a hundred acres near Straylor Lake in Las	fires burning in Lassen,				Forestry says
Fires / Industry  The Oregon Department of Focamera offers views from 45 diseason so far. You can follow restrictions and any active fires	fferent angles. Engines v the Department of Fo	are also out rolling.	. The long, wet fi	re season has me	/ mountain-top ant a slow fire
Law Enforcement / Scams Southern Oregon High Tech Cr area on Craigslist. Within the p Point area. The scam artists a asking for security deposits up f	past 2 weeks alone, the re taking real For Sale I	task force has been	notified about fiv	re separate scams	in the Central
Environment / Earthquake An earthquake off the Oregon of and centered abouot 85 miles Alaska Tsunami Warning Cente	west of Coos Bay at a	depth of about 6 m	iles. The Federa	il government's W	measured 5.3
Enviroment / Drought Some drought relief for Klamath spending bill that includes \$10 i Obama for his signature.	Klamath Drough Basin farmers. Senato million in drought relief fo	r Jeff Merkley says (	7/28/2010 Congress has pas ners in the Basin.	12p sed an emergency The bill now head	1 supplemental is to President
Transportation / Airlines Skywest is cutting flights out of Klamath Falls to Portland; starti continue.	Sky West Klamath Falls this fall. ng in October, there will	News The Herald and N be just one mid-mo	7/29/2010 ews reports Skyw rning flight. Two	5p, 6p, 11p, 6a vest will cut one d daily flights to San	4 aily flight from Francisco will
Education / Facilities It's back to school in a new bu moving into a school building. A					
Fires / Wildfire A fire near Yreka is still burning water over the weekend.	Yreka Fire Crews have the 552 a	News cre Dutch Fire abou	8/1/2010 t 20% contained.	6a, 12p, 5p, 6p, Helicopters were	

8/2/10: Firefighters hope to contain the dutch fire burning near Yreka by tomorrow. The fire has burned about 350 acres since

it started Saturday afternoon. The cause is still under investigation.

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MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
	n't be contained until tomorrow. re under control by today. The fi			s still about 80%	6 contained and
Behind requirements; that's	School Standards eeting Federal standards. The up about 2% from the previous In Need Of Improvement list fo	school year.	The gains came in	n Middle and Hig	ne No Child Left th schools. One

subject area.

8/3/10: Howard Elementary School in Medford has failed Federal requirements for the second year in a row. Under the program, if they do not pass they have to notify parents and offer them the option to go to another school and provide transportation. So far, a handful of parents have chosen the option to leave.

Environment / Wildlife Deer News 8/2/2010 5p, 6p, 11p, 6a, 12p 5
The Oregon Department of Fish and Wildlife and Ashland Police Department are getting more calls of deer attacks; they are trying to figure out a solution. Ashlands Mayor is asking for a common sense approach to dealing with wildlife in Ashland.

ODFW says we're seeing a larger population of deer because cities such as Ashland are deer-friendly, they feed them and they don't have to deal with predators.

Community Services / Donations MDA News 8/2/2010 5p, 6p, 11p, 6a, 12p 12
We're just about a month away from our annual Muscual Dystrophy Association Telethon, but you can help us raise money right now. For the entire month of August, shop at Safeway and when you pay, let them round up your bill and "keep the change." The change will go to MDA. Last year, Safeway raised \$85,000 in change in Southern Oregon and Northern California.

9/3/10: We're busy putting the finishing touches on this year's MDA Telethon set. Our annual fundraiser for the Muscular Dystrophy Association starts this Sunday night. We want to encourage you to tune in, see all the inspiring stories from local people living with Muscular Dystrophy and donate what you can.

9/6/10: We want to thank all of you who donated to our annual Muscular Dystrophy Telethon today. We raised more than \$183,000 in Southern Oregon and Northern California. All that money stays right here to help local families. Nationally, the Telethon brought in nearly \$59 million.

Consumer Affairs / Information Liberty Bank News 8/2/2010 6a, 12p 2
Liberty bank was shut down by the FDIC on Friday, leaving customers concerned. There were 15 branches in Oregon, two of them in Medford. Right after it closed, Home Bank bought them out, a deal they've been looking into for a while. Currently, Home Federal is undergoing the process of acquiring Liberty Bank's assets. Because Liberty Bank didn't have a large presence in the Medford area, they are going to keep the branches and employees; the banks will open Monday as Home Federal Bank.

Jackson County / Services CORSAR Training News 8/2/2010 5p, 6p, 11p, 6a, 12p 5
Jackson County Search and Rescue will receive valuable training this week. Crews are preparing to head to the Curry County
fairgrounds for the California Oregon Regional Search and Rescue (CORSAR). CORSAR was established after the Kim
search in Josephine County in 2006. An opportunity for all the counties to learn from each other.

Law Enforcement / Theft Parking Lot Thefts News 8/2/2010 12p, 5p, 6p, 11p, 6a 5
A rise in parking lot thefts in Medford. Police warn they've seen a spike in "theft-from-car" cases. 89 cases last month alone, about half of those were from cars that were left unlocked or had windows rolled down. Thieves are taking everything from wallets with ID's to weapons and prescription drugs. Police remind you to always lock your car and don't leave valuables in plain sight -- whether at home or when out in public.

Community Services / Hunger Co-Op News 8/3/2010 5p, 6p, 6a, 12p 4
The Medford Co-Op says they finally have the cash to open up. Medford's first food co-op is just waiting on a few last checks in the mail and they've met their goal. They hope to open their doors before November 1st.

Quarter: July-August-September 2010

PROGRAM START DATE

TITLE

MAIN / SECONDARY ISSUE

contain carcinogens and toxic chemicals.

DESCRIPTION	IIILL	TROOM	W OTAKT DATE	701 1 HAIT	NONO
Law Enforcement / Burglary Residential burglaries are up t Ashland Police are already co because many people leave for	unting 42. Police say the	News 009, there were summer monti	8/4/2010 a total of 47 burgl as bring the bigges	5p, 6p, 11p, 6a, 1 aries in homes; so t threat for residen	far this year,
Law Enforcement / Training Police crews trained on what to a hotel in Ashland. The Depart Sweet Home and Eagle Point F	tment of Public Safety Stan				
Political Process / Ballots A Federal judge ruled that Calii will be appealed and the case same sex unions during the app	could reach the Supreme	Court as early	as next year. The	judge is considerir	r some, but it
Transportation / Roads There's a national shortage of Medford because they ordered for next year, they will have to s	their paint early, but some :	streets may not	get paint this year.	If the City cannot g	en delayed in
Jackson County Public Works sweeks ago. They got a late sta	says they were also affecte rt, but they still plan to have	d by the shorta	ge. They didn't rec	eive their paint supp of summer.	oly until a few
Consumer Affairs / Recall Valley Meat out of Modesto, C The beef was sold in several s January 2010. If you have any	tates including Oregon and	d California.   Th	ne meat was proces	ssed between Octol	d with e-coli.
Consumer Affairs / Information The Oregon Department of Stat than 2 million Oregonians have County \$4 million. Log onto ww	money to claim; in Jackso	60 million that bon County alone	e, more than \$12 m	illion is unclaimed,	in Josephine
Health / Smoking Attorney General John Kroger	E-Cigarette reached an agreement wi	News th the electroni	8/9/2010 c cigarette maker t	5p, 6a, 12p	3 so-called e-

Education / Facilities New School News 8/9/2010 5p, 6p, 11p, 6a, 12p 21
The finishing touches are going up at the new South Medford High School. The new school campus is located off Garfield Street and South Columbus Avenue.

8/10/10: The new South Medford High School was unveiled with tours to the public today. The new school is at the corner of Columbus and Garfield.

cigarette. The company claims the battery powered cigarettes are safe, but Kroger says the FDA recently found the devices

8/17/10: While many kids are dreading the inevitable end of summer vacation, teachers are getting ready for a fresh start. The doors opened for the first time for teachers to move into the new South Medford High School. Teachers will be getting a head start all week even though they're not officially supposed to go into their classrooms until August 30th.

8/24/10: After watching South Medford High School's multi-million dollar campus go up over the past 2 years, one group of students will have to stay behind. The STEPS program for special needs kids will stay at the old campus, but will be moving into a new classroom in the main building. Some parents are not happy, but the District Superintendent says it was best to keep the program at the old facility where kids will have better support.

Enviorment / Technology Wyden Visit News 8/9/2010 5p, 6p, 11p, 6a, 12p 5
Senator Ron Wyden spent the day in the Rogue Valley, talking about job creation. The Senator toured Brammo in Ashland to show his support for the company and talk about rebates for people who buy green vehicles. Earlier he was at a construction site touting his efforts to get money for road repairs and get people back to work.

**RUNS** 

AIR TIME

Quarter: July-August-September 2010

MAIN / SECONDARY ISSUE DESCRIPTION

TITLE PROGRAM START DATE AIR TIME RUNS

Education / Facilities Old School News 8/10/2010 5p, 6p, 11p, 6a 4

on / Facilities Old School News 8/10/2010 5p, 6p, 11p, 6a 4
The old South Medford High School building is being fixed up, getting ready for someone else to move in. The extra money saved on the new South Medford school will also go towards the old school. The project there is to get the building ready for an alternative school to move some of its classes there. The District Office will also relocate to the old South Medford building.

Environment / Regulations Biomass News 8/11/2010 6p, 6a, 12p 3
Requirements for a biomass tax credit could be changing and taking money from local businesses. The credit was created several years ago to improve forest health and reduce fires in the state. Local suppliers count on hundreds of thousands of dollars they may no longer be eligible for. The change will put Biomass One in White City at a disadvantage when it comes to bidding against the competition.

Community Services / Housing Hope House News 8/11/2010 5p, 6p, 11p, 6a, 12p 5
The Salvation Army unveiled a new multi-million dollar apartment complex that will help families in need to transition while they get back on their feet. The apartments are fully furnished and everything is new and ready to welcome a family. The Salvation Army built the homes with money from private and corporate sponsorship. They hope to have 12 families by October, who will be able to live there for up to two years.

Young People / Clothing Kids Spree News 8/14/2010 11p, 6a 2
The Southern Oregon Kids Spree held its 19th annual back to school clothing drive. Every child was given around \$100 and a personal shopper to help them buy new clothes. The event was held at JCPenney in the Rogue Valley Mall.

Fires / Wildfire Oak Flat News 8/15/2010 6p, 11p, 6a, 12p, 5p, 11p, 6a

The Oak Flat Fire started at just 30 acres Saturday and has grown to over 500 acres and no where near containment. The fire is burning outlisde of Grants Pass near Briggs Creek and the Illinois River.

8/16/10: A weekend fire outside Grants Pass grew overnight to nearly 650 acres. It's in a very remote section of the Rogue River-Siskiyou National Forest. Firefighters say they are having a hard time getting to the fire, between thick smoke and the rough terrain. Crews say it's no where near containment.

8/18/10: The Oak Flat fire has burned 925 acres so far and is only 10% contained. Yesterday's thunderstorm passed right by the fire and officials say it did not impact or benefit the fire. Right now there are 27 twenty-person hand crews and 9 engines working the fire in two shifts, trying to build containment lines around the fire.

8/19/10: The Oak Flat fire is gorwing. It's been mapped at more than 1200 acres and is 15% contained. Fire crews say the fire became more active yesterday. Although smokey, the Illinois River corridor remains open.

8/20/10: Some progress on the Oak Flat fire. It's up to more than 1700 acres and is 18% contained. Firefighters were able to create more containment lines and say with the cooler weather this weekend they are hoping for more progress.

8/21/10: The smell of smoke in air is filling the Valley this afternoon, all from the Oak Flat fire. It's up to more than 2100 acres and is about 30% contained. Because of firefighter's efforts to put out the blaze, more smoke can be expected in Grants Pass and the Rogue Valley in the next few days.

8/23/10: The cooler weekend weather helped firefighters as they continue to battle the Oak Flat fire. The fire is up to nearly 3500 acres and is about 55% contained. More than 1,000 firefighters are making progress on the fire.

8/24/10: Heat and high winds re testing fire lines completed around the Oak Flat fire neear Selma. The fire has burned more than 4300 acres. Smoke from the fire is drifting into Gold Beach and Brookings. Crews hope to have the fire contained by the end of the month.

8/25/10: The Oak Flat fire burning near Selma jumped a containment line this afternoon. Fire crews say strong winds, high heat and low humidity pushed the fire. It's now more than 4700 acres and 70% contained, although crews say the containment date has been pushed back two more days to August 30th.

8/26/10: Air tankers have joined in fighting the Oak Flat Fire outside Selma. More firefighters and helicopters have also been called in. Smoke from this fire is filling the Rogue Valley.

Quarter: July-August-September 2010

9/3/10: A very smokey day in Josephine County from the Oak Flat Fire, still burning outside Selma. The fire has burned more

9/6/10: The Oak Flat Fire burning near Selma should be contained by tomorrow. Cool, wet weather later this week should

TITLE

PROGRAM START DATE

MAIN / SECONDARY ISSUE

competition.

**DESCRIPTION** 

than 6800 acres and is 73% contained.

help firefighters secure the fire responsible for hazy skies across	lines. The fire has bu	urned almost 8,0			
Recreation / Fairs It's fair time in Josephine County will feature a carnival, live music festivities throughout the week.				public tomorrow morning	ng. The fair
8/17/10: The Josephine County with their eye on all the rides, when morning and the clouds rolled in	ile carnival managers w	ere keeping their	eye on the weath		
8/23/10: More than 85,000 peop from last year.	ole passed through the g	gates at this year	's Josephine Cour	nty Fair. Attendance w	as up 3.5%
Environment / Cleaning Up Educates viewers to be mindful eventually enters Bear Creek and				ything dumped into a	156 storm drain
Community Services / Services High temperatures and unemplo been swarmed with people who so far this summer as more peop	do not have the cash to	keep the air cond	accounts sweat. ditioner running. A		
Business / New Business Major electronics store, Best Bu	Best Buy y, will be opening in Me	News edford this Friday			7 ady for the

Political Process / Party
Pirate Party
News 8/17/2010 5p 1
When it comes to elections, you usually have Democrates, Republicans, maybe some Libertarians, Greens or those from the Constitution Party. There's a new one: the Pirate Party. It may sound like a joke, but these buccaneers are serious about getting into Oregon politics. The Pirate's big focus is on patent, trademark and copyright reform. The party is not officially recognized in any state; it needs almost 21,000 signatures to be an official party in Oregon.

customers stayed out all night, with the first guys in line at 8:30 last night.

8/20/10: The line wrapped half way around Poplar Square as Best Buy opened its doors this morning at 10am. Some anxious

Young People / Recreation Make it Better News 8/17/2010 5p, 6p, 6a, 12p 4
Kids were learning from the pros today as several Portland Trailblazers stopped by Kids Unlimited. The annual Make it Better
summer tour stops at several cities around the state to meet fans and host youth basketball clinics. The Blazers next stop will
be Thursday at the Boys and Girls Club in Eugene.

Political Process / Local Issues Historic Buildings News 8/17/2010 6p, 6a, 6p, 11p, 12p 6
Citizens in Jacksonville will have a chance to speak out, giving their input on what should happen to historic buildings in their town. A congregation leases a church that was built in 1855; this church is owned by the City. The Mayor says they don't have enough money to maintain all the city buildings, so the church could go up for sale with a number of other historic buildings. The City Council will hear from the public, but no decision will be made concerning any of the properties.

8/23/10: A historic Jacksonville church is staying put. St. Andrews Church was juar one of several historic assets being evaluated by Jacksonville City Council members as they went over the budget. The Council voted unanimously this week not to sell the church.

**RUNS** 

AIR TIME

Quarter: July-August-September 2010

A sudden thunderstorm hit the Rogue Valley last night causing flash floods and hail to the area. The Oregon Department of Forestry reported more than 800 lightning strikes stading 40 free in ODE and with the control of the control

Forestry reported more than 800 lightning strikes starting 10 fires in ODF protected lands. All fires have been contained and

The first wave of California National Guard troopsw has deployed to help patrol the border with Mexico. According to the Governor's office, 224 soldiers and airmen who recently completed their training, will be in the field by September 1st. The

PROGRAM START DATE

8/18/2010

AIR TIME

5p, 6p, 6a, 12p

RUNS

TITLE

**CA National Guard** 

deployment will be for up to one year in support of Federal counter-narcotics and border security operations.

ODF says it's because of their quick response time and yesterday's rain.

MAIN / SECONDARY ISSUE

Law Enforcement / Assistance

Fires / Wildfires

DESCRIPTION

Consumer Affairs / Recall Umpqua Dairy released a recall, ca temporarily stopped production at the recall affects all dairy products with before Monday should be disposed MILK.	neir Roseburg plant afte the exception of ice cre	er they discovere am and their org	ed salmonella in ti janic line. Any Un	heir processing equ npqua Dairy produc	ipment. The ts pruchased
8/23/10: Umpqua milk is back on th Grocery Outlet in Medford is restock they say it's safe, people are hesitati	ing with new, untainted				
8/25/10: Umpqua Dairy has found t problem with the machinery at the R outbreaks in the future.					
Consumer Affairs / Recall 380 million eggs have been recalle Prevention said eggs from an lowa of the control o	company were linked to it if your eggs are on th	illnesses in mu e recall list, look	iltiple states. The for a 4-digit numl	company packages ber on the side of th	Control and eggs under e carton that
8/20/10: The nationwide egg recall with salmonella. Millions of eggs are brand names Hillandale Farms, Su laboratory-confirmed cases of salmonetry	believed to have been nny Farms, and Sunn	distributed in 14	states since early	y April; they were so	old under the
8/23/10: The FDA is still tyring to gr from contaminated eggs and that nur			all in history. Abor	ut 1300 people have	e gotten sick
8/27/10: FDA officials say they may recall. The news comes as the outbr		of the recent sa	almonella outbreal	k that resulted in a i	massive egg
Education / Funding  More budget cuts on the horizon for District some cushion room, but next for school districts. All school district	week Oregon will relea	se a revenue foi	recast that will pro	5p, 6p, 6a, 12p nelped give the Med ject additional losse	4 Iford School s of revenue
Law Enforcement / Alcohol Medford Police are cracking down or country to keep drunk drivers off the		News through Labor D	8/20/2010 ay, they're joining	12p forces with agencie	1 s across the
Political Process / Local Issues Senator Jason Atkinson wants to st Rogue River this week and says he v					

TITLE

Alzheimer's

MAIN / SECONDARY ISSUE

Seniors / Aging

going.

Economy / State Budget

DESCRIPTION

Quarter: July-August-September 2010

News

It was all about fun, food and friends at the annual Alzheimer's carnival. Lots of different activities for all ages. But it wasn't all about fun-Money spent on the fair helped those suffering from Alzeimers. The fair is something Medford Rehabilitation puts on every year. Even though the Medford Alzheimer's office clased last year. Organizers say they still want to keep the tradition

PROGRAM START DATE

8/22/2010

Education / Supplies Dozens of teachers stopped by for into shopping carts. They started ha			8/22/2010 plies. Nearly 2 hur	6p, 11p, 6a ndred bags were filled	3 and stuffed
Community Services / Donations Participants struted their stuff at B Distrophy. This event is held every deadly diseases.		ns of five all ra			
Community Services / Donations Drivers were putting all of their faith brakes burning southern oregon dri with bone cancer.					
Enviroment / Water Quality Fish Lake is safe once again. A to algae levels were found. The bloon water monitoring has confirmed the	ns can produce toxins th	at are harmful t			
Fires / Wildfire What started as a small grass fire i and two others damaged. Police a don't think he set the fire intentionall	rrested a 40-year-old tra				edestroyed
8/26/10: From homes to ash. Viction damage could add up to more than		spent the day	with insurance age	ents assessing the dar	mage. The
9/1/10: Donations are pouring in certificates, storage, and cash donate				sinesses reach out to	o help; gift
9/8/10: The Firehouse Five Found weeks ago. The Foundation teamed					ss fire two
Law Enforcement / Drugs A major marijuana grow was uproot of marijuana plants. The site is so says the size of the grow indicates a	remote, crews are drop	ped in by helico			
Enviroment / Regulations California's new rules on trucks ma (CARB) is forcing trucking companic rates and higher costs on manufact rules go into effect January 1st and randomly selected roadside location	es to follow stricter envi ured goods for consume d will be enfoced at bo	ronmental guide ers. California i	elines. The new roots the only state en	ules could mean high nforcing rules like this	er shipping . The new

News

New estimates put Oregon's revenue down \$377 million. The Governor and Democratic leaders say they'll weather the financial crisis without cutting schools aid, releasing prisoners or cutting what they call critical services. Senate and House

8/26/2010

6p, 6a, 12p

**OR Budget** 

leaders say Federal aid and State reserves will help ease the blow.

**RUNS** 

AIR TIME

6p, 11p, 6a, 12p

# QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-TV MEDFORD Quarter: July-August-September 2010

MAIN /	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
Law En	forcement / Burglary Weeks after moving into a new build back gate of the school. Some of the	Madrone ing, Madrone Trail Cha things stolen were com	News rter School is t puters, laptops	8/26/2010 he victim of a bre , a screen projecto	5p, 6p, 11p, 6a, 12 akin. Thieves came or and a teacher's guit	through the
Recreat	ilon / Fairs Blackstone Audio, world's largest inde September 11th from 10am to 4pm. I	Warehouse Sale ependent publisher of au Proceeds benefit local fil	PSA udio books, will refighters.	8/28/2010 hold a Warehous	e Sale and Family Fa	45 ir Saturday,
Environ	ment / Water Quality Sewage from a water treatment plan after excess ground water entered the the river should stil be cautious.	Sewage t leaked into the Rogue e tank causing an overfl	News River on Frida low. Officials o	8/29/2010 ay. Up to 300 ga contained the spill	6p, 11p, 6a, 12p llons made its way in but visitors to State F	4 to the river Parks along
Recreat	ion / Fundraiser Annual fund-raiser for The Studio at creative skills to turn dozens of piec EdenVale Winery.					
Commu	nity Services / Donations KTVL's annual MDA Telethon is just d	MDA Telethon lays away, raising mone	News y for people in	8/31/2010 our area suffering	5p, 6p, 6a, 12p, 11p from Muscular Dystro	o 9 ophy.
Taxes /	Property Jackson County's assessor is already decrease. Although market value de have decreased won't be available un	creases, property taxes	can still go up	. Official number	s on how much prop	like a 15% erty values
Law Enfo	orcement / Theft Ashland Police are on the lookout f vegetables from the community garde	Community Garden for thieves not for st	News ealing a car c	9/1/2010 or property from a	5p, 6p, 11p, 6a, 12p a home, but stealing	5 fruits and
	ent / Recycling Recycling on a large scal this morning is hoping to recycle 500 old refridgera program has taken in more than 25,00	tors this month. They o	ffer a free pick-	up of the old app	llance and a \$50 ince	of Oregon
	ent / Drought The Klamath Basin is named a Fed combined with water diversion to help	Klamath eral disaster area. The protected fish has left fa	News e farming area irms with little v	9/2/2010 has been devas vater from irrigatio	5p, 6p, 11p, 6a stated by drought sin n.	4 ace March,
•	Natural Gas The company behind a natural gas pip Pipeline LP says Oregon is wrongfully gather more than 200 signatures from	delaying the project. Ti	he Department	of State Lands is	requiring pipeline dev	1 nector Gas velopers to
	orcement / Drugs 18 people are in custody in Josephi Gilbertson says the grow is massive, b lookout for anyone who is dressed in a	out cannot say how much	News a massive ma h of the drug w	9/3/2010 arijuana grow link as found. Police	5p, 6p, 11p ed to Mexican cartel are warning people to	3 s. Sheriff be on the
1	on / Outdoor It was record turn-out at the annual opinions on what this holiday really me to be concerned about, such as the r prefer full-time work. He attributes the	eans to them. The pres number of unemployed	ident of the So people, the ur	uthern Oregon La ider-employed, ar	abor Council says the and those working par	re is much

Quarter: July-August-September 2010

News

Democratic Senator Ron Wyden is on the campaign trail, taking a stop in the Rogue Valley to talk about local online jobs.

PROGRAM START DATE

9/7/2010

AIR TIME

5p, 6p, 11p, 6a

RUNS

TITLE

Wyden

Grapes

MAIN / SECONDARY ISSUE

**DESCRIPTION** 

Political Process / Campaigning

Agriculture / Crops

the wine.

Wyden says it's Oregon's best kept se Valley. From product buying to shippin one example of an e-commerce busines	ng, Motorcycle Superst	become a ma tore has dozer	ajor economic force as of open position	e and job creator in t ns in the company an	the Rogue d they are
Fires / Fire Season The Oregon Department of Forestry say to operate machinery like chainsaws ar has to do with the recent and continuing season is not normally over until mid-Oc	nd lawnmowers little lo weather conditions. T	nger, until 1 o	'clock. ODF says	this decreased level	of danger
Political Process / Campaigning Gubernatorial candidate John Kitzhaber Headquarters in Medford, taking question says Oregon's high unemployment rate i	ons from voters. He s	topped by Ne	ws10 this morning	5p, 6p, 11p, 6a today. He is at the D to answer a few que	4 democratic estions; he
Political Process / Campaigning Chris Dudley is John Kitzhaber's republi She's kicking off her Women for Dudley	Dudley ican challenger.  Dudle campaign.  Tomorrow	News ey's wife, Chris she'll be in Kla	9/8/2010 Love Dudley, is a math Falls and Be	5p, 6p, 11p, 6a Ilso in Southern Orego end.	4 on tonight.
Recreation / Fundraiser Fundraiser for farm to school program.	Siskiyou Challenge Register by Septembei	PSA 13th.	9/8/2010		19
Services / Emergency I Starting next week, the Ashland Fire De system will allow 100 callers to phone in radio station will move to a streaming we	at once during an em	News an update to the ergency, a big	9/9/2010 neir emergency inf jump from their p	5p, 6p, 11p, 6a ormation system. Th revious 24. And their	4 eir hotline 1700 AM
Political Process / Laws Governor Schwarzenegger signed Chel convicted of a violent sex offense agains	Chelsea's Law Isea's Law today, nar it a child will get life in	News ned after 17 y prison without	9/9/2010 year old Chelsea parole.	5p, 6a King. Under the law	2 v, anyone
Fires / Wildfire E A fire is burning on Blackwell Hill in Cent One home has been destroyed and other		News s doubled in si	9/12/2010 ze to 300 acres si	6p, 11p, 6a, 12p, 5p nce it began Sunday a	19 afternoon.
9/13/10: The fire near Central Point is open face mines in the area that can postattling the blaze.					
9/14/10: The Oregon Department of For the pick axe to split a rock when it spark the homeowner didn't violate any fire re expects to have the fire completely conta	ed, starting the fire in t estriction rules; he will	he dry grass o	lippings. ODF say	ys the fire was an acc	ident and
Consumer Affairs / Information C Oregon Department of Forestry is getting information to Twitter and a blog. Dur important details like evacuations out thro	g strong responses from strong emergencies, it's	m their use of difficult to up	social media. Las	5p, 6p, 6a st summer, ODF exter but they do their be	3 nded their est to get

News

While firefighters can't wait to say goodbye to summer's heat, Southern Oregon growers hope summer will stick around for a while. Growers are feeling the effects of a cool, wet spring. Many say they are behind several weeks. Although grapes are taking longer to mature, there will be more flavor to the fruit, potentially making it one of the best years for interesting flavor to

9/14/2010

5p, 6p, 11p, 6a, 12p

Quarter: July-August-September 2010

PROGRAM START DATE

AIR TIME

RUNS

TITLE

MAIN / SECONDARY ISSUE DESCRIPTION

DEGGIN NOV	
Consumer Affairs / Information DMV News 9/15/2010 5p, 6p, 11p, 6a, 12p New signs are going up at DMV offices prohibiting guns. The DMV says the posting is the result of an increase in harras from customers. Many employees have expressed nervousness about the increase in threats, especially those wh driving tests because they are the only two in the car.	5 ssment o give
Business / Industry Wine Industry News 9/15/2010 6p, 11p, 6a, 12p The wine industry could jump start Oregon's economy, growing thousands of jobs for Oregonians. Brandborg Vineyal Winery produces 16,000 cases a year and they've hired a handful of employees. The New York Times recently pic Brandborg wine as a best value a Southern Oregon success story. Umpqua Community College hopes they can creat similar success story many times over. UCC broke ground on the Southern Oregon Wine Institute last week. The tea winery will be open by next year's grape crush. A study found the wine institute will help create 5,000 wine industry pump \$115 million into the economy and give a boost to the tourism industry.	cked a ate this aching
Recreation / Community Affairs 150th News 9/16/2010 6p, 11p, 6a, 12p, 5p Jacksonville residents are kicking off their Jubilee week-long celebration tonight. They are celebrating 150 years. The long festival will include workshops, music and a parade.	8 week
9/18/10: A lot of swirling, sniffing and sipping some local wines in Jacksonville today for their Harvest Wine Festival. celebration of Jacksonville's 150th birthday, many of the wineries of Southern Oregon coming together with their a winning wines.	All in award-
9/24/10: The City of Jacksonville is nearing the end of their 150th Jubilee Celebration. The city hosted events over th week including cemetery tours and a farmers market. Tomorrow, they will end the week with a bang; there will be parade.	e past a big
Business / Jobs JoCo Jobs News 9/16/2010 5p, 6p, 11p, 6a, 12p The Oregon Employment Department sponsored one of the larges job fairs in Grants Pass. Hundreds turned out looki jobs and about 50 businesses attended. One company, First Call Resolution, is hiring about 20 people now ar eventually hire close to 100.	5 ing for nd will
Recreation / Theater OSF News 9/17/2010 5p, 6p, 11p Groundbreaking success for an Oregon Shakespeare Festival play, now the Festival is doing something it's never before. They are adding shows. American Night, a tale of U.S. immigration, sold out all of their shows, enough to mov officials to add four more shows.	3 done e play
Fires / Prevention Fire Risk News 9/17/2010 12p  The Medford Fire Departmet has determined that 2300 homes in residential neighborhoods could burn in wildfires. officials urge residents to clear an area around their homes, even if they live in neighborhoods, saying some homeo have a false sense of security.	1 Fire wners
Agriculture / Crops  Late Harvest  News  9/20/2010  5p, 6p, 11p, 6a, 12p  Experts say a wet spring means the Fall harvest is about 3 weeks behind schedule. Access says the supply of fresh fru  produce is especially important because canned donations from the USDA are historically down this time of year.  produce is a huge part in meeting the increasing demand for food, which is up about 8% from last year.	11 uit and Fresh
9/27/10: It's shaping up to be a scary season for pumpkin farmers. It's the same story all over Oregon farms, the pun are about 4 weeks behind their normal schedule. The cold, wet months of May and June delayed the planting and who pumpkins finally did grow, they just didn't grow as fast. It's not just pumpkins, the weather has affected other crops as we	en the
Business / Wages Minimum Wage News 9/20/2010 5p, 6p, 6a, 12p A small boost for workers making minimum wage. The State Bureau of Labor and Industries announced an increase cents an hour, changing minimum wage to \$8.50 from \$8.40 per hour. The increase goes into effect January 1st.	4 of 10
Medical / Technology Text Messaging News 9/20/2010 5p, 6p, 11p, 6a, 12p  New cell phones are hitting stores geared toward text messaging. These devices are opening up a whole new world f  deaf community. The high tech devices have made deaf customers more independent, no longer needing a translator ophone when they can just text their message to whoever they want.	5 for the on the

Quarter: July-August-September 2010

**PROGRAM** 

News

News

As unemployment drives more families into poverty, more people need emergency food. More people are hungry, that's the results of a survey by the Oregon Food Bank; Access in Medford took part in that survey. While the increase in need for food

Medford is number two in the state for homeless students. Overall there are more homeless students in Oregon than ever before, up 5-1/2% over the year before and up 134% in the past 7 years. In Medford, more than 9% of all students are

START DATE

9/21/2010

9/22/2010

AIR TIME

5p, 6p, 11p, 6a, 12p

5p, 6p, 11p, 6a, 12p

**RUNS** 

TITLE

Food

has gone up slightly, the number of people needing food has risen more drastically.

Homeless Students

MAIN / SECONDARY ISSUE

Community Services / Hunger

Young People / Community Issues

homeless.

**DESCRIPTION** 

Education / Charter Schools  Despite a still falling economy and increased enrollment. Many instructional hours. Although private so	r families say cuts at p	ublic schools se	ent them looking f	or smaller class sizes and	d more
Education / Enrollment Southern Oregon University is expectin students than last year. They say majo students coming from out of state, espe	or reasons for the incre	News class in school ease are smooth	9/22/2010 history this Fall. An and easy transfe	6p, 11p, 6a, 12p, 5p A record setting 1,000 mo ers, more financial aid, and	9 re new d more
9/23/10: Students at Southern Orego students will move into the dorms. Th concern.	n University are cominey will have more to v	ng back to cam vorry about tha	npus this week. The just books and	Throughout the weekend, schedules; bed bugs are	1,000 also a
Recreation / Outdoor The month of October kicks off hunting the tookout for illegal drug operations. hunters about the possible danger.	Hunting Season g season. Police want Both State and local li	News the thousands aw enforcement	9/24/2010 of people who he t as well as the Or	5p, 6p, 11p ead out into the woods to regon Hunters Association	3 be on n warn
Education / Campus Safety As college students head back to scl campus. School officials and police rer and do not walk with your head down expect to return.	mind people to walk in	well lit areas ar	nd never walk alor	ne; beware of your surrou	ndings
9/28/10: The victim of a sexual assaul was sexually assaulted near the main a alleged assault happened in a dormitory	admissions building on	campus. Polic	her story. Friday e say after intervio	night, a student told polic ewing her again, she adm	ce she lits the
Consumer Affairs / Information Phone lines are down to residents in the warn residents they will need to use cel					
09/29/10: Phone lines are back up in anyone out of the area, including 911.			own yesterday, pr	reventing residents from	dialing
Business / Regulations  Many construction projects in Grants Pastopped entirely, a delay that has many all these permits for an additional 2 year they've already approved.	construction permits a	han planned. Nabout to run out.	. The City Counci	I unanimously agreed to e	extend
Political Process / State Races	Governor Race	News	9/29/2010	5p, 6p, 11p, 6a, 12p	5

Governor Kulongoski only has a few more months in office and there's a hot race for his seat. Right now, Republican candidate Chris Dudley has raised double the amount of money for his campaign as Democrat John Kitzhaber. Dudley's

campaign has raised \$5.6 million, that's more than double the \$2.6 million in contributions reported by Kitzhaber.

Quarter: July-August-September 2010

MAIN / SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	START DATE	AIR TIME	RUNS
Consumer Affairs / Information Talent mail carriers will be mo ups and P.O. boxes will still to delay in the delivery times now	e available at the Taler	nt location. The only	9/29/2010 Postal workers s affect the move v	5p, 6p, 11p, 6a ay regular service vill have on custo	s such as pick-

9/30/10: Talent mail carriers are on the picket lines, making sure the public knows their post office operations will be moving to Phoenix. They say they are protesting an hoping to inform customers of the consolidation.

Environment / Cleaning Up Plugging In News 9/29/2010 5p, 6p, 11p, 6a, 12p 5
Southern Oregon is plugging in to the green movement with a plan to install electric car charging stations from Eugene to
California. Governor Kulongoski was in Medford to announce the plan. ODOT is accepting nominations for potential charging
station sites; ultimately it will depend on local attractions in the area, safety and accessibility to electric sources. ODOT
received a \$700,000 grant from the Oregon Department of Energy to install eight electric vehicle stations from Eugene to the
California border.

Community Services / Award CARE News 9/30/2010 5p, 6p, 11p 3
Medford has been awarded for its efforts to reach out to at-risk neighborhoods. The league of Oregon cities presented its
2010 Excellence Award in recognition of the Community Awareness Rejuvenation Effort (CARE) conducted by Medford Police.
The project sends dozens of officers into specific neighborhoods to hear questions and concerns from residents. Responses
are used to create an action plan to deal with issues.